

Message Text

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TAGS: BBSR, PA

SUBJECT: WTDR - AGENCIA COMERCIAL ESPINOZA S.R.L.

REF: USDOC 03538

1. ADDRESS: CASILLA POSTAL 651, CALLE GENERAL DIAZ 268, ASUNCION, PARAGUAY. CABLE: ESPINOZA. TELEX: 917PY PARA ACE SRL. PHONE: 44053. OFFICER: ANTONIO M. ESPINOZA, PARTNER-MANAGER.

2. MEDIUM SIZE FIRM ESTABLISHED 1937. EMPLOYS 18 OF WHICH 4 ARE VISITING SALESMEN, 2 FLOOR SALESMEN, 8 WORKERS, AND 4 ADMINISTRATIVE PERSONNEL. ACTS AS AGENT, IMPORTER, WHOLESALE AND RETAILER OF MOTOR VEHICLES, SLI BATTERIES, INNER TUBES AND TIRES, LUBRICANT OILS AND GREASES, INTERNAL COMBUSTION ENGINES, MOTORS AND GENERATORS, INDUSTRIAL EQUIPMENT AND MACHINERY, AGRICULTURAL CHEMICALS, COMMUNICATIONS AND ELECTRONIC EQUIPMENT. OPERATIONS INCLUDE SERVICE AND REPAIR FACILITIES.

3. FINANCIAL REFERENCES: BANK OF LONDON AND SOUTH AMERICA LTD., CASILLA POSTAL 696, ASUNCION, PARAGUAY. TRADE REFERENCES: CLINTON ENGINES CORP., MAPLE STREET, MAQUOKETA, IA, 52060; CASTROL LIMITED, BURMAH HOUSE, PIPERS WAY, SWINDON, UNCLASSIFIED

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WILLSHIRE SN3, IRE, ENGLAND; ROVER-BRITISH

LEYLAND UK LTD., WARWICKSHIRE, ENGLAND; TEXAS
INSTRUMENTS ELECTRONICS DO BRASIL LTDA.,
CAIXA POSTAL 86, CAMPINAS, SP, BRAZIL.

4. MAJOR FIRMS REPRESENTED: CLINTON ENGINES
CORP., ENGINES, SINCE 1955; CASTROL LTD., OILS
AND GREASES, SINCE 1955; ROVER-BRITISH-LEYLAND
UK LTD., MOTOR VEHICLES, SINCE 1955; R.A. LISTER
CO., LTD., DURSLEY, GLOUCESTERSHIRE, ENGLAND,
PUMPS, ENGINES, GENERATORS, SINCE 1955; GTE
TELECOMUNICACOES S.A., CAIXA POSTAL 9212, RUA
FUNCHAL 582, VILLA OLIMPIA, SAO PAULO, BRAZIL,
TELECOMMUNICATIONS, SINCE 1970; TEXAS INSTRUMENTOS
ELETRONICOS DO BRASIL LTDA., ELECTRONIC CALCULATORS,
SINCE 1972.

5. ACE S.R.L., AS AGENCIA COMERCIAL ESPINOZA
S.R.L. IS LOCALLY KNOWN, OPERATES FROM ITS OWN
AMPLE PREMISES AT STREET LEVEL IN THE CENTER OF
ASUNCION. SEPARATE FACILITIES, ALSO OWNED
BY THE FIRM, ALSO LOCATED IN THE CENTER OF
THE CITY, HOUSE SERVICE AND REPAIR FACILITIES
FOR THE LINES IT SELLS. ACE WAS FOUNDED BY
ROGELIO ESPINOZA, TRAINED BY HIS FATHER IN THE
BUSINESS AND MARRIED TO AN AMERICAN CITIZEN, TOOK
OVER THE COMPANY IN THE EARLY 70'S. SINCE THEN THE
COMPANY HAS GRADUALLY EXPANDED AND OBTAINED NEW
FOREIGN AGENCIES. WHILE ACE IS NOW RUN BY ESPINOZA
JR., HIS FATHER CONTINUES HIS BUSINESS ACTIVITIES IN
THE FIELD OF CATTLE RANCHING, REAL ESTATE AND HOUSING
OPERATIONS, AND OTHER INTERESTS. ESPINOZA JR.
FREQUENTLY TRAVELS ABROAD TO ESTABLISH PERSONAL CONTACT
WITH FOREIGN MANUFACTURERS AND IT IS KNOWN THAT
DURING A RECENT STAY IN THE U.S. HE CONTRACTED
ADDITIONAL LINES OF REPRESENTATION FOR HIS COMPANY.
THE ESPINOZAS ARE PERSONS OF UNQUESTIONABLE INTEGRITY
WELL KNOWN IN PRIVATE AND OFFICIAL CIRCLES, AND
THEIR BUSINESS AND CREDIT RECORD HAS BEEN AND IS
VERY GOOD. ACE MAY BE CONSIDERED AS A SUITABLE TRADE
CONTACT FOR U.S. FIRMS.

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7. APRIL 1975.
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